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# How to Measure the Usage of a Media Object in Canvas

Created in partnership with  
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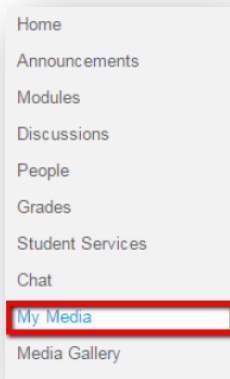
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## How to measure Usage of a Media Object

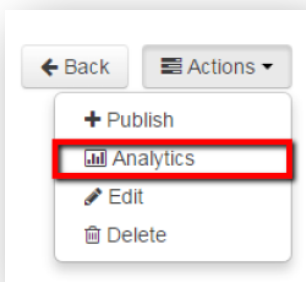
### Steps for measuring the usage of an object with Kaltura's built-in analytics

If you do not see My Media and Media Gallery in your left Canvas course menu, click on Settings, then the Navigation tab, click and drag both My Media and Media Gallery into the top section, then click Save at the bottom of the page.

1. On the main menu within your Canvas course, click on **My Media**.



2. Open the media for which you would like to see the analytics.
3. From the **Actions menu** under the video, select **Analytics**.
  - This page shows you how many times a video's page has been loaded (**Visits**) and how many times it has been played (**Plays**).
  - **View drop off** is an aggregate percentile showing, on average, how much of a video is watched.
  - **Average view time** indicates how much of a video has been watched as an average.
  - **Top engaged users** shows the users who have watched the video the most.



4. Click on **View All** to see a list of all the users who have accessed the video.



**FOR SUPPORT:** If you have questions about Kaltura at OSU you can find many helpful resources, including FAQs, by going to [media.oregonstate.edu](http://media.oregonstate.edu) and clicking on the **Help** button in the upper left corner.

If you are the instructor of an Ecampus course and would like to create permanent media for your course, please contact [Victor.Yee@oregonstate.edu](mailto:Victor.Yee@oregonstate.edu).

